



## CMS: How to Update Section Headers

### Overview

Section Header Photos appear at the top of each page of your website. It's important to customize each page with an accurate, high-quality photo that visually communicates the content found within each page.

The following is an example of the Local Attractions Section Header for Virginia Beach KOA:

Where do you want to go? **FIND A KOA** Recent **CAMPER RATING** Login

**VIRGINIA BEACH KOA HOLIDAY LOCAL ATTRACTIONS**  
Spring into Camping!  
**BOOK NOW**

Reserve: 1-800-562-4150 Email this Campground Get Directions Add to Favorites

Ways To Stay\* Check in\* Check out\* Guests Equipment  
Tent Site 1/2/2025 1/6/2025 2 Adults / 0 Kids / Pets Type

**GET RATES AND AVAILABILITY**

HOME DEALS MAP AMENITIES RECREATION EVENTS PHOTOS **LOCAL** BLOG INFO GROUPS

### How to Add Section Headers

Log into your website Content Management System (CMS) and find "Section Headers" in the left-hand menu. Here is where you can add and edit header photos. Note that photos must be at least 1920 x 1280 pixels.

KOA Content Management System LEAH VIRGINIA BEACH KOA HOLIDAY

← Back to Admin

Home  
Virginia Beach KOA Holiday

Tools

Content  
Virginia Beach KOA Holiday

- Amenities
- Blog Posts
- Campground Info
- Default Photo
- Events
- Extended Stays
- Food Services
- General Info Items
- Groups
- Home Page Header
- Home Page Video
- Host Information
- Local Area Attractions
- Media Library
- Push Notifications
- Photos / Albums
- Recreation
- Section Headers**
- Site Map

## SECTION HEADERS

Section Header Photos appear at the top of the page for the selected section. These photos must be at least 1920 pixels wide and 1280 pixels high, so photos with lower resolution in your media library will not show up when you choose the Edit button below.

### SECTION HEADER PHOTOS

Select a section below to choose its header photo. These photos will be displayed in the header on each section of your campground page on KOA.com.

Action	Section	Current	Crop
<a href="#">Choose</a> <a href="#">Crop</a> <a href="#">Delete</a>	Albums		Middle
<a href="#">Choose</a> <a href="#">Crop</a> <a href="#">Delete</a>	Amenities		Middle
<a href="#">Choose</a> <a href="#">Crop</a> <a href="#">Delete</a>	Blog Posts		Middle
<a href="#">Choose</a> <a href="#">Crop</a> <a href="#">Delete</a>	Campground Map		Middle
<a href="#">Choose</a> <a href="#">Crop</a> <a href="#">Delete</a>	Events		Middle
<a href="#">Choose</a> <a href="#">Crop</a> <a href="#">Delete</a>	Extended Stays		Middle
<a href="#">Choose</a> <a href="#">Crop</a> <a href="#">Delete</a>	Food		Middle

Select the image you want from your media library. Once you've selected your image, you have the option to crop the image to ensure it's better centered based on how the CMS displays the image:

×

### CHOOSE CROPPING AREA

Because this photo will occupy the full width of the browser window and there is a huge variety of browser window sizes, the crop you choose will only be approximate.

No Crop

No Crop

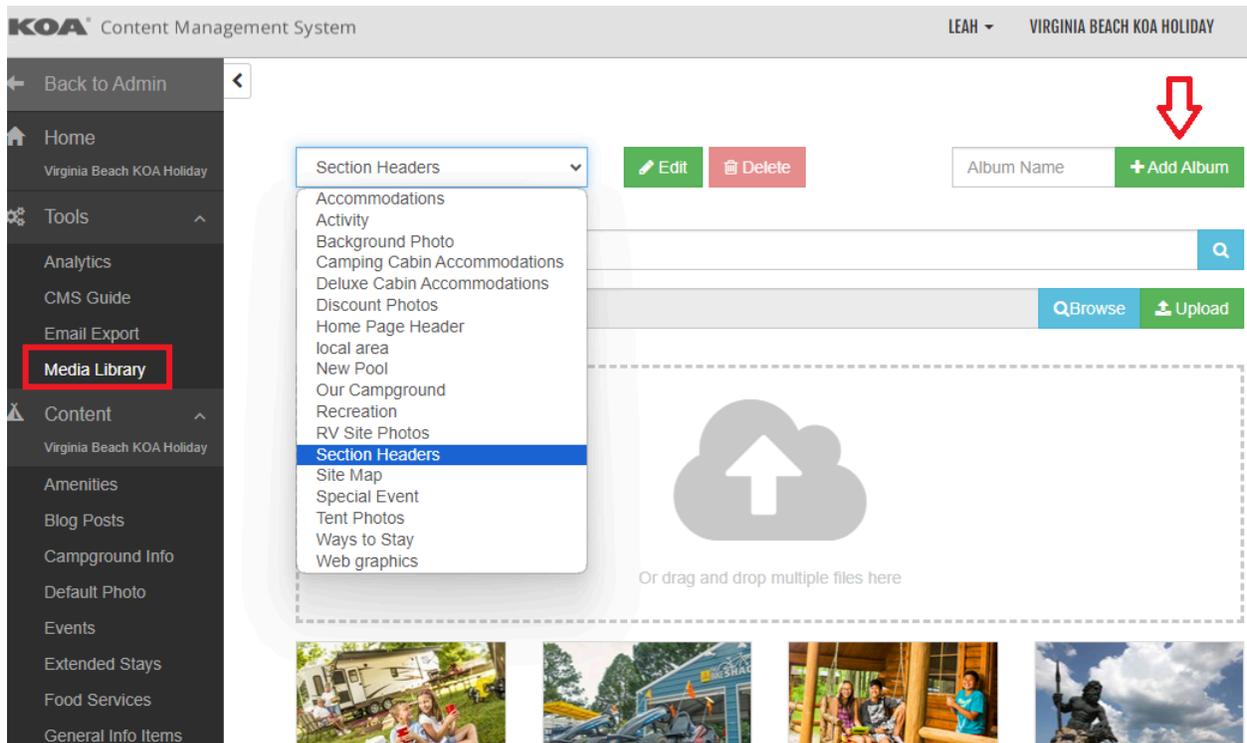
Top

Middle

Bottom

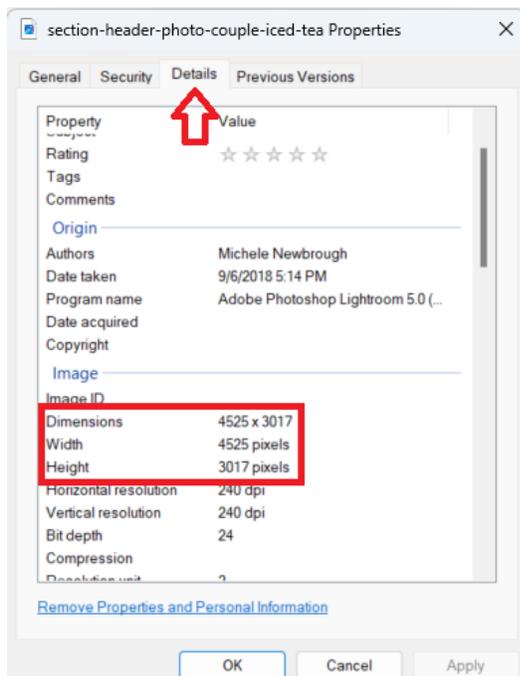
Save Crop
Cancel

**Media Library Tip:** Before editing your section headers, create a new album in your Media library that contains all the images you want to use. Make sure all images in this folder meet the minimum size requirement of 1920 x 1280 pixels.



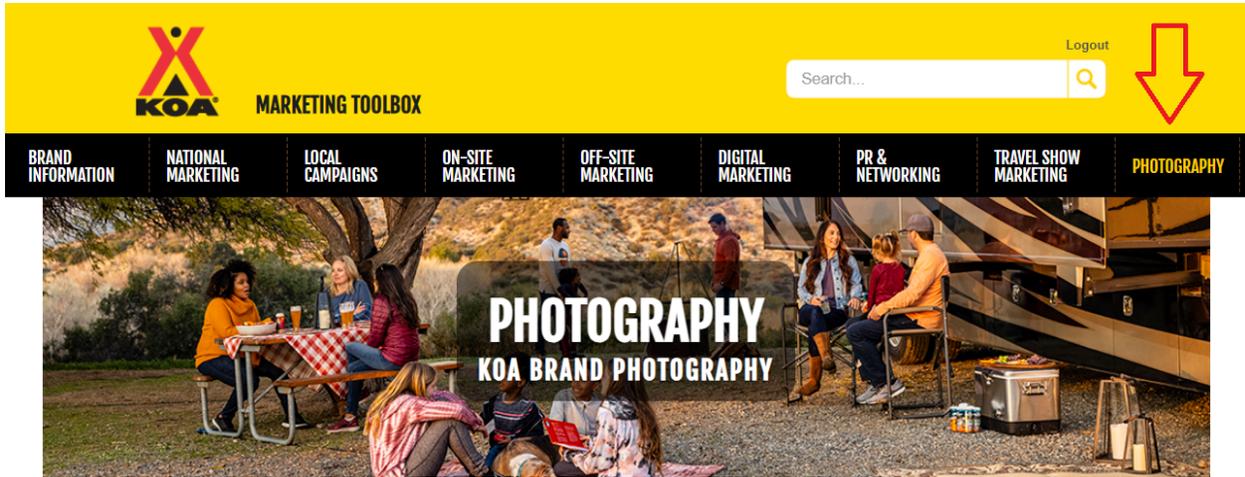
## How to Determine Your Photo Size

Download your desired photo from your media library. Right click on the file and select properties. Then select the details tab. This is where you will see the image dimensions.



## Marketing Toolbox Photos

If you do not have photos large enough for your section headers, consider the free-to-use photos in the Marketing Toolbox. Be sure to download the high-resolution size.



In this section you'll find information on the KOA Photography Co-Op Program and approved KOA brand photography for use in national, regional and local advertising, collateral and online.

### RV and Tents



Back-in RV Sites



Pull-thru RV Sites



Tents



RV Patio Sites

### Activities and Recreation



Swimming Pool



Bikes & Quads



Playgrounds



Games



Entertainment

**Photo Tip:** If you've had a professional photo shoot and you find that your photos do not meet the minimum size requirement, ask your photographer for the RAW photo file.